

WWW.SMALLFARMCONFERENCE.COM

NORTHERN MICHIGAN SMALL FARM CONFERENCE

AUGUST 14TH, 2023

*at Providence Farm near Eastport
and other local farms*



▲
**ONLINE
SPONSOR
FORM**

**GUIDE TO CORPORATE
SPONSORSHIP**

PRESENTING SPONSOR

\$5,000

- Front-and-center recognition in all conference materials, both print and digital
- Your logo on one side of the campaign-style signs used for marketing, wayfinding, and on-site information
- Banner, table, booth, or other on-site presence (specific materials provided by sponsor)
- A large ad (specs to follow) plus a logo in our unique map/program
- Two stand-alone social media posts (to a combined 7,000+ FB & IG followers)
- 30-second audio or video ad on our website (provided by sponsor)
- Banner ads in all emails
- Ten tickets

Contact Ross Greedy at 231-533-2555 or ross@crosshatch.org for more information and to secure your spot

SUSTAINING SPONSORS

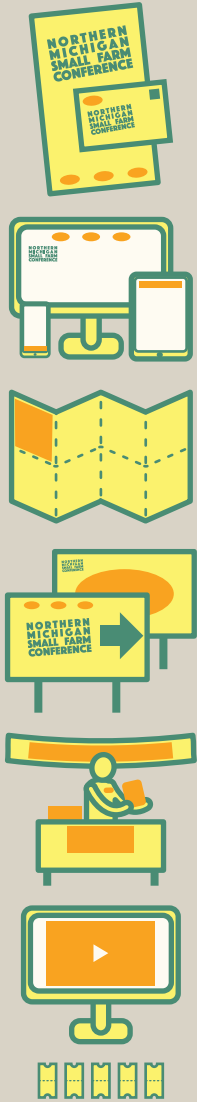
\$2,500

- Recognition (name and logo) in all conference materials, both print and digital
- Your logo on the campaign-style signs used for marketing, wayfinding, and on-site information
- Banner, table, booth, or other on-site presence (specific materials provided by sponsor)
- A medium ad (specs to follow) plus a logo in our unique map/program
- One stand-alone social media post (to a combined 7,000+ FB & IG followers)
- Three banner ads in emails
- Six tickets



Contact Ross Greedy at 231-533-2555 or ross@crosshatch.org for more information and to secure your spot

SPONSORSHIP COMPARISON



	ANTRIM COUNTY SPECIAL	FRIENDS OF NMSFC	TRACTOR SPONSOR	SUSTAINING SPONSOR	PRESENTING SPONSOR
Name or logo in print and digital media	NAME	NAME	LOGO	LOGO	LOGO
Social media shout-outs	✓	✓	✓	STAND-ALONE	STAND-ALONE
Banner ad in emails			1	3	ALL
Name or logo in program booklet/map	NAME	NAME	LOGO	LOGO	LOGO
Ad in program booklet/map			SMALL	MEDIUM	LARGE
Logo on yard signs			✓	✓	STAND-ALONE
Banner, table, or other on-site presence				✓	✓
30-second ad on website and socials					✓
Tickets	-	2	4	6	10
Sponsorship rate	\$200*	\$500	\$1,500	\$2,500	\$5,000



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* Antrim County Special is only available to locally-owned businesses located in Antrim County. NMSFC staff reserve right of final determination of which businesses qualify.



Tractor Sponsor

\$1,500

- Recognition (name and logo) in our conference materials, both print and digital
- Your logo on the campaign-style signs used for marketing, wayfinding, and on-site information
- A small ad (specs to follow) plus a logo in our unique map/program
- Shout outs on social media posts
- One banner ad in emails
- Four tickets

Friends of NMSFC

\$500

- Name recognition in our print and digital conference materials, including our unique map/program
- Shout outs on social media posts
- Two tickets

Contact Ross Greedy at 231-533-2555 or ross@crosshatch.org
for more information and to secure your spot

ANTRIM COUNTY SPECIAL

\$200

- Name recognition in our print and digital conference materials, including our unique map/program
- Shout outs on social media posts
- Available only to locally-owned businesses in Antrim County

The **Northern Michigan Small Farm Conference** returns in a new form that includes a self-guided tour of farms, along with workshops, speakers, roundtables, swaps, and integrated arts. Although our focus is on farmer education, anyone is welcome to attend. Confirmed farms include **Providence Organic Farm & Market, Rocky Top Farms, Danu Hof, and Buckwheat's Market Garden.**

The conference is a great opportunity to connect with hundreds of dedicated farmers, small-holders, engaged eaters, and agriculture industry professionals—as well as 6,000+ people on our email list, and 7,000+ that follow our social media channels.



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